



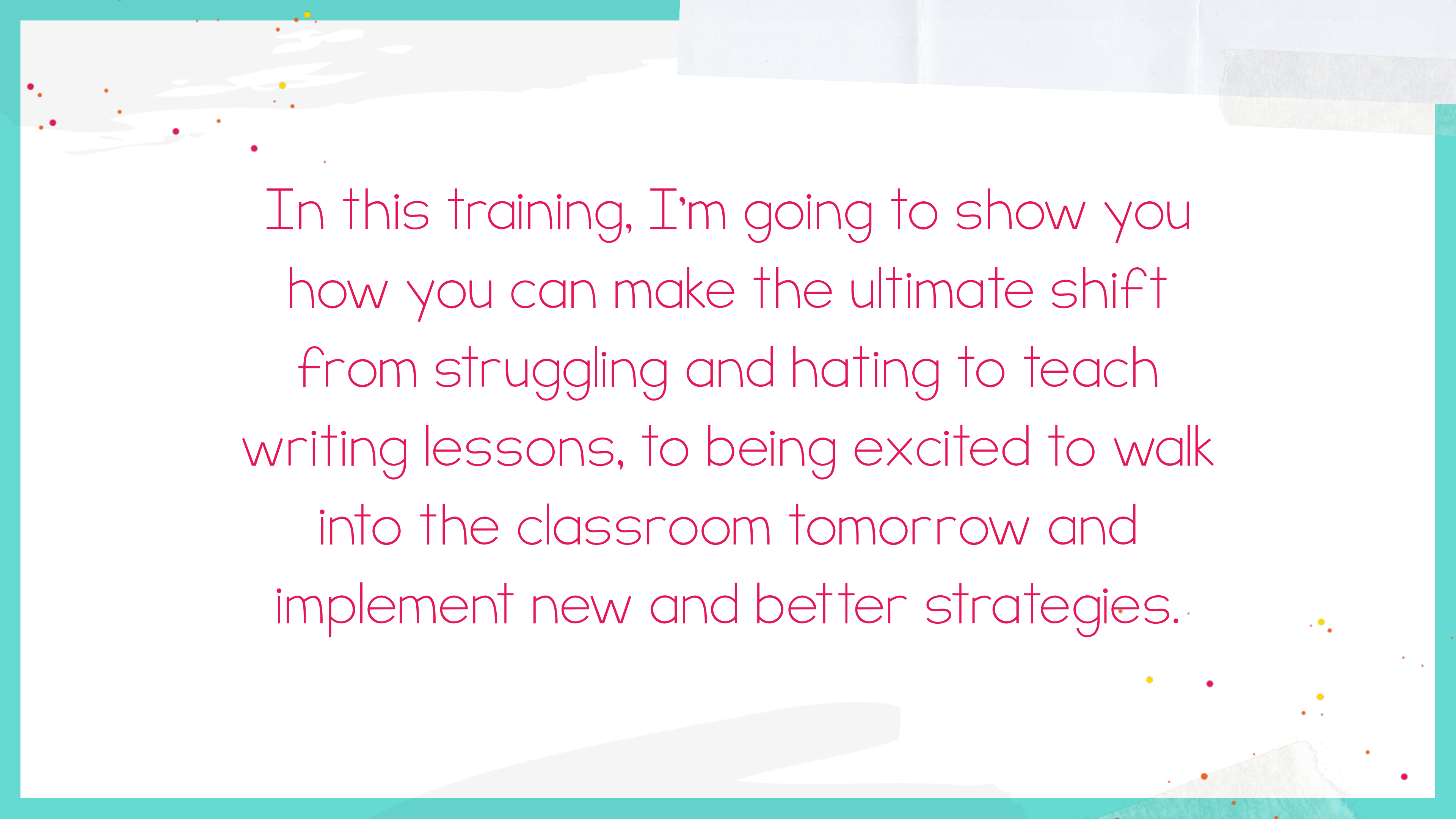
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# Confidently Teach **WRITING** Mini Lessons

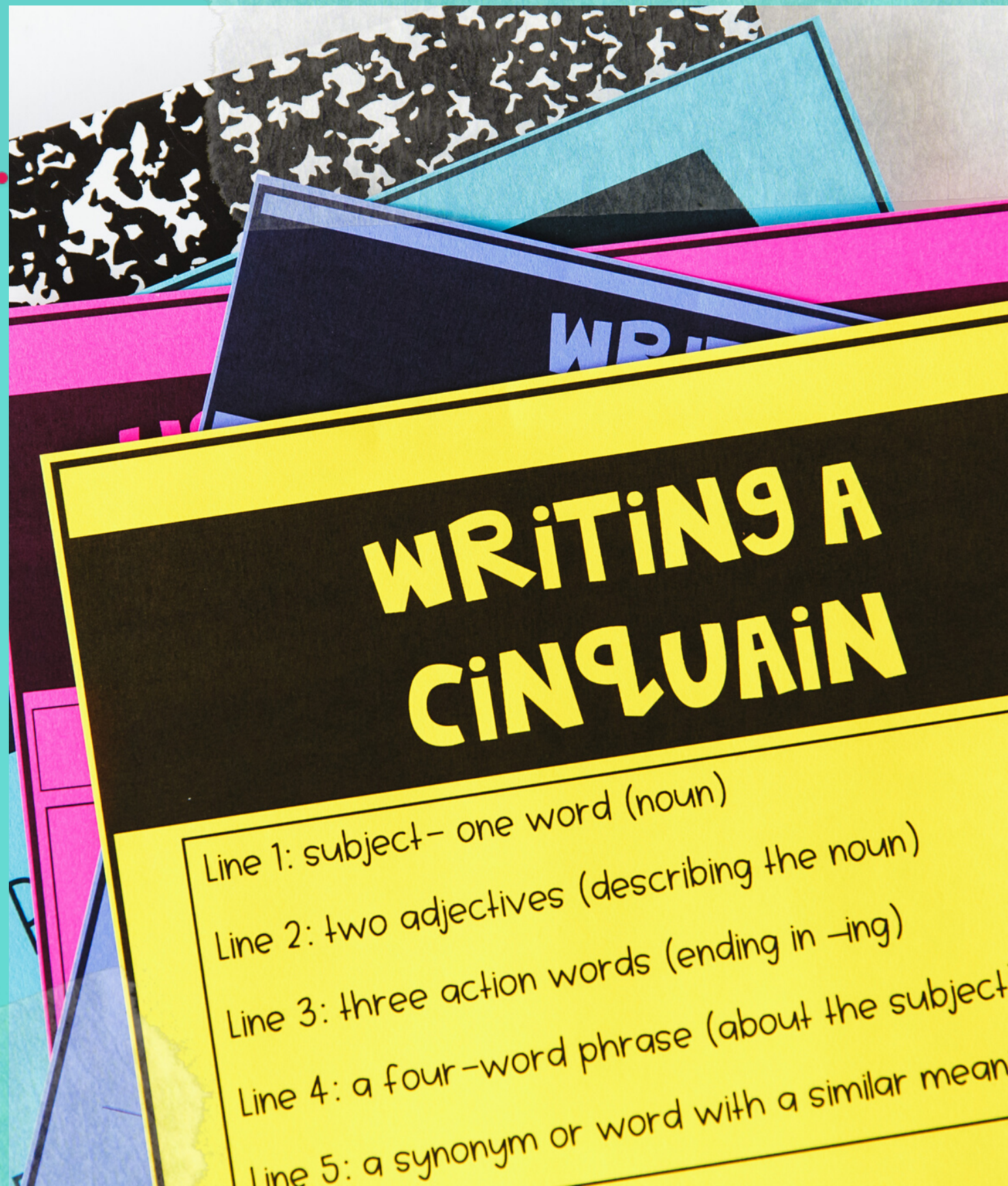
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(Even if You Feel Like Your  
Curriculum is Boring and Your  
Students Hate Writing)

With Jamie Sears From Not So Wimpy Teacher



In this training, I'm going to show you how you can make the ultimate shift from struggling and hating to teach writing lessons, to being excited to walk into the classroom tomorrow and implement new and better strategies.



Stay with  
me until  
the end!

>>> FREE Poetry Writing Unit <<<



Turn Off All Distractions



# BRAIN DUMP POST-IT PARTY


## Making Time for Writing



You need 30-45 minutes of time for writing at least four times per week.

Everything sounds impossible until you do it.

When you start feeling more confident about writing, you will protect your writing workshop time.





# BRAIN DUMP POST-IT PARTY

## Making Time for Writing

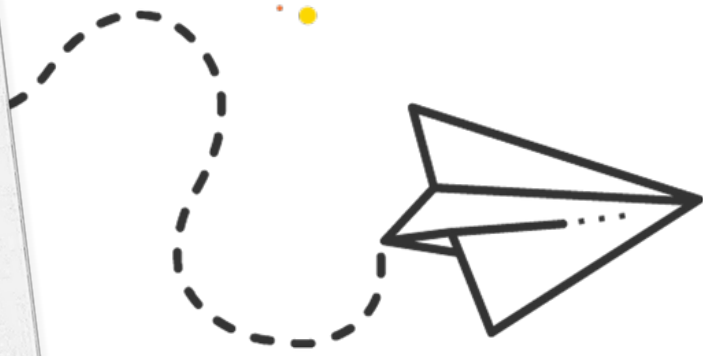


Grab your favorite color post-it notes and find a quiet place to think for 20 minutes.

How can you find 30-45 minutes for writing?

Write every answer that comes to you. Don't question whether it would work yet.

Stick the notes somewhere you will see them everyday until you decide on the solution.



You feel...  
like you don't  
have time to  
teach writing.



You feel...  
like you don't  
know how to  
teach writing.







You feel...  
like your  
students aren't  
improving.



1. You don't have time to teach writing.
2. You feel like you don't know how to teach writing.
3. You feel like your students aren't improving.



## CONFESSION TIME

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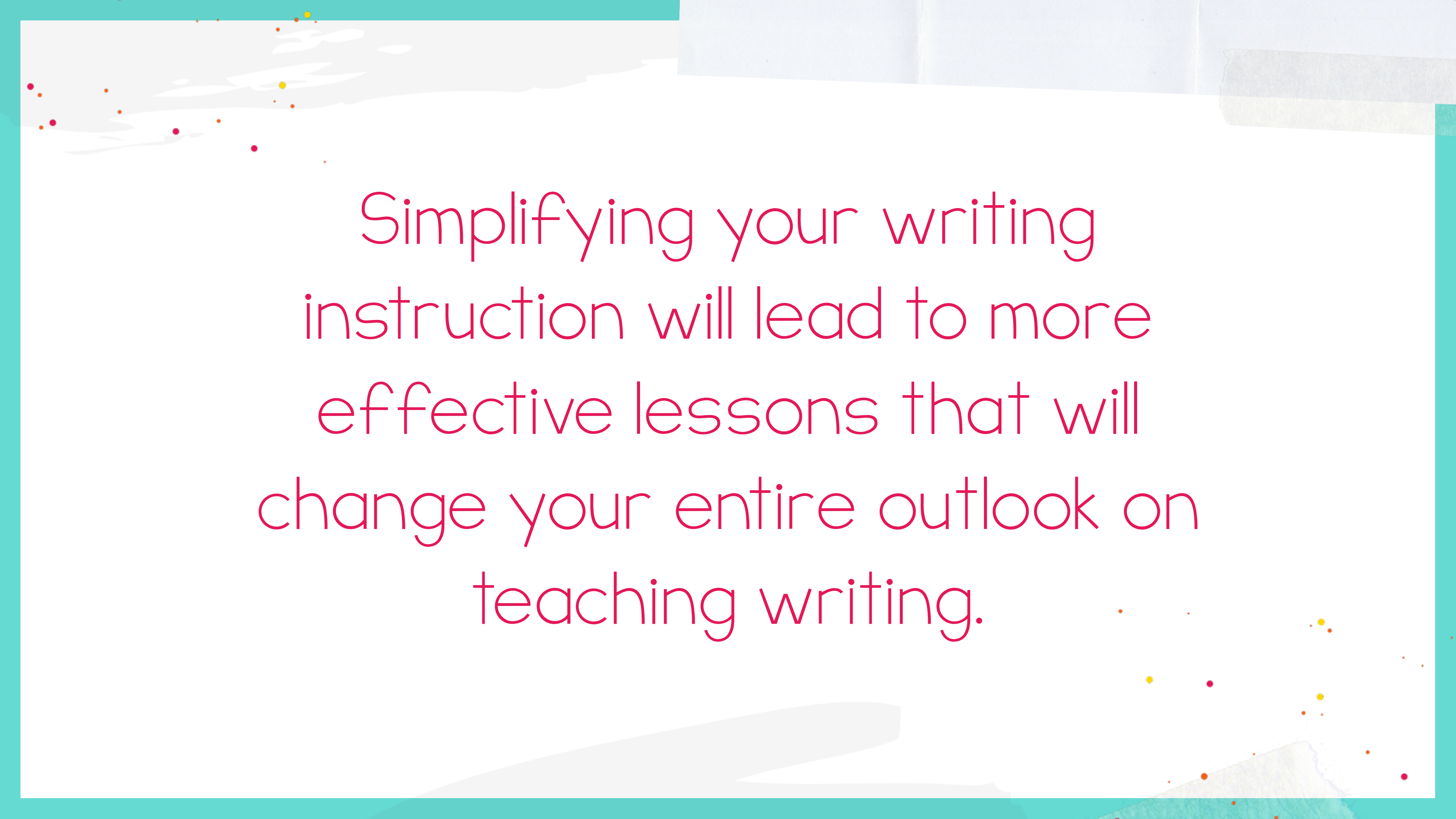
I was a terrible writing teacher. I came home stressed and weighted down with work every night. My students weren't growing. We all hated writing.

# My Why



Can you  
imagine what it  
would feel like  
to have a  
classroom full  
of excited  
writers?

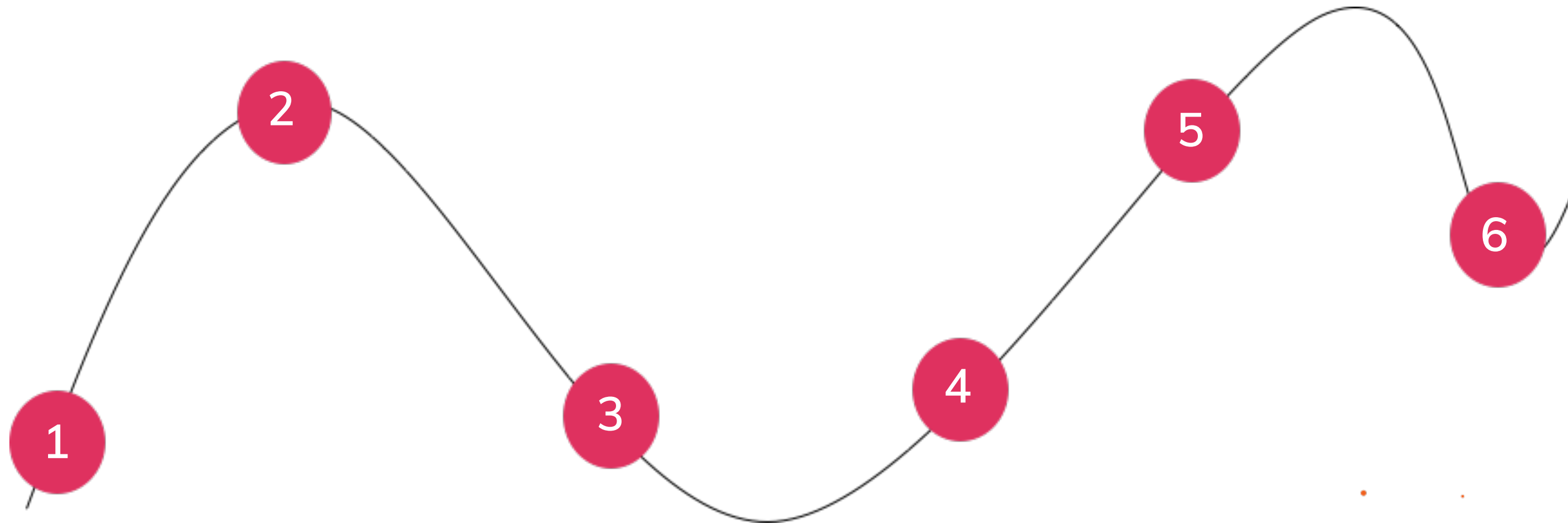




Simplifying your writing instruction will lead to more effective lessons that will change your entire outlook on teaching writing.

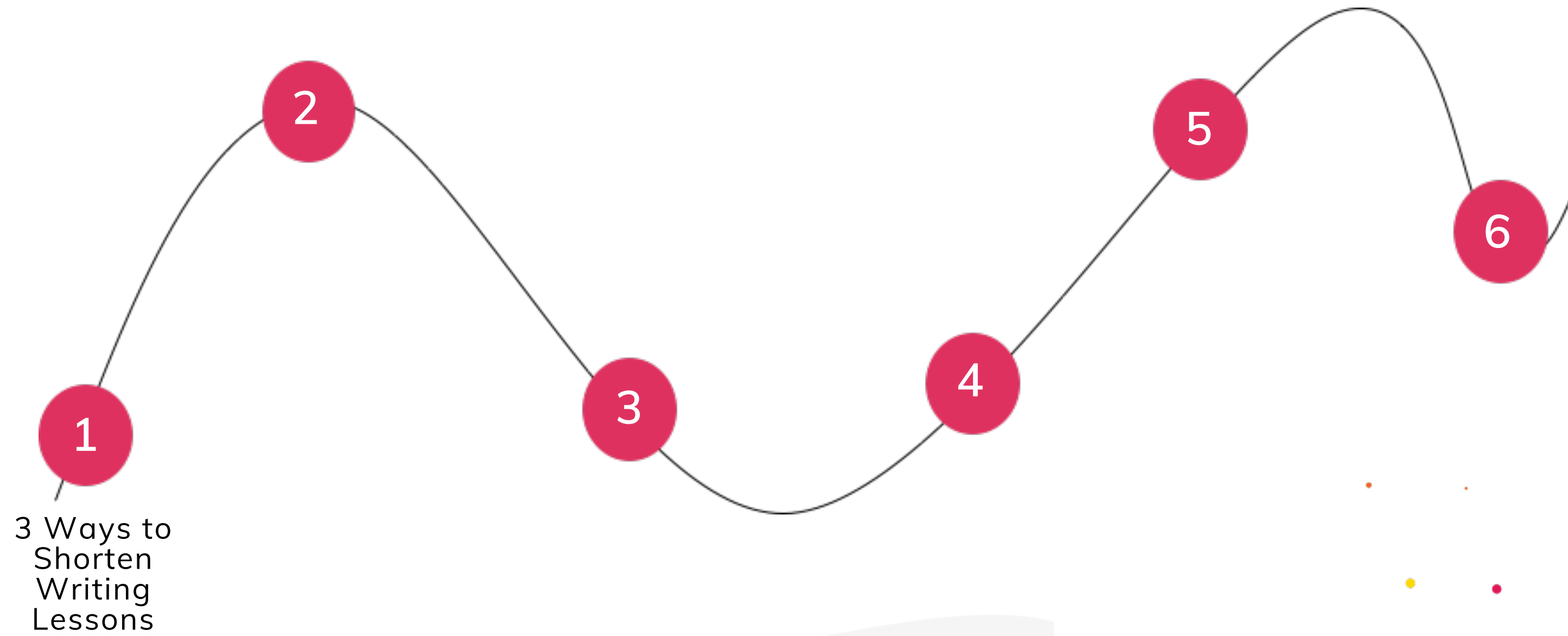
# WHERE WE ARE GOING...

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# WHERE WE ARE GOING...

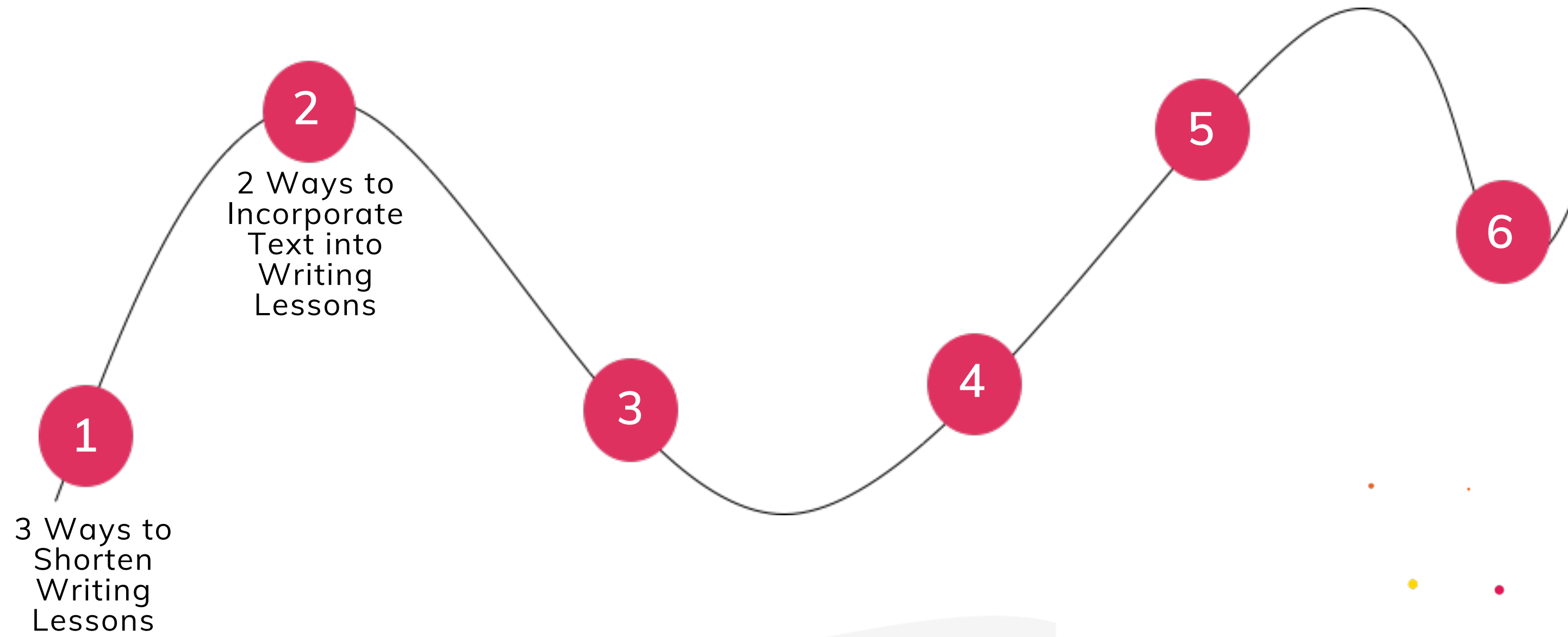
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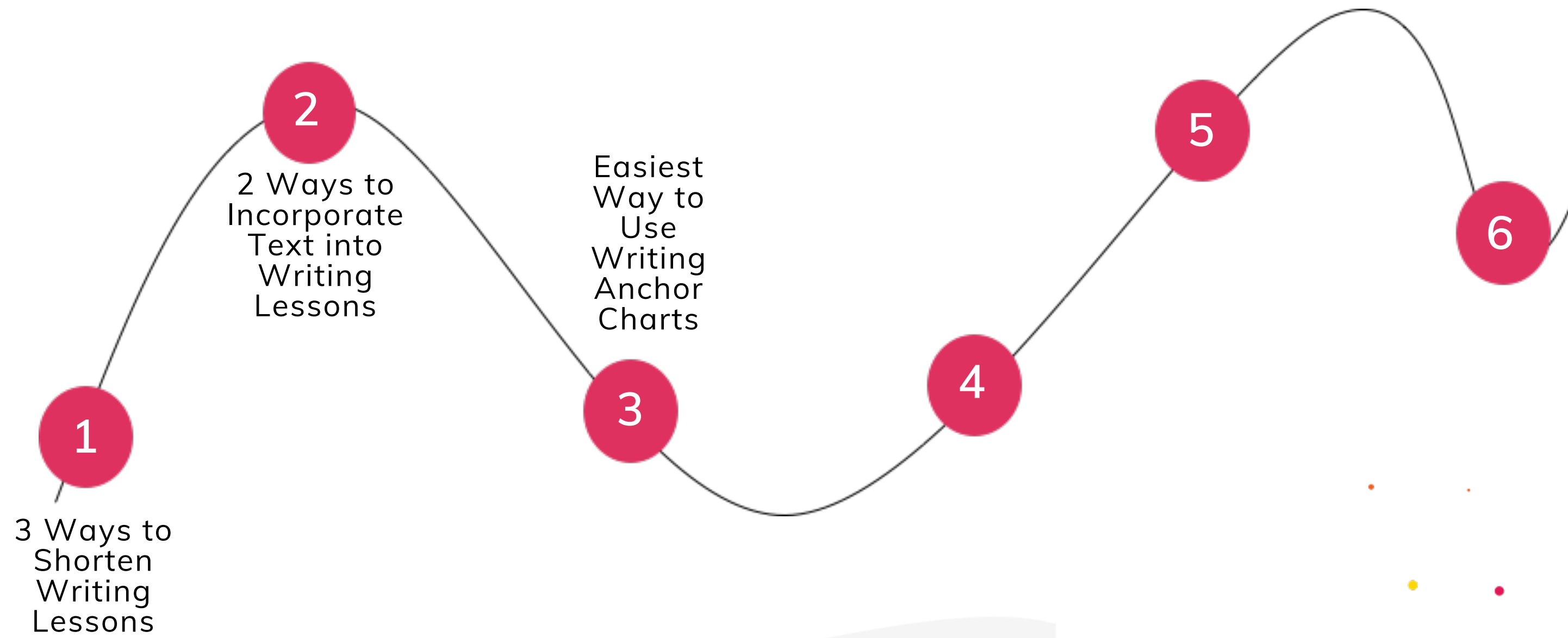
# WHERE WE ARE GOING...

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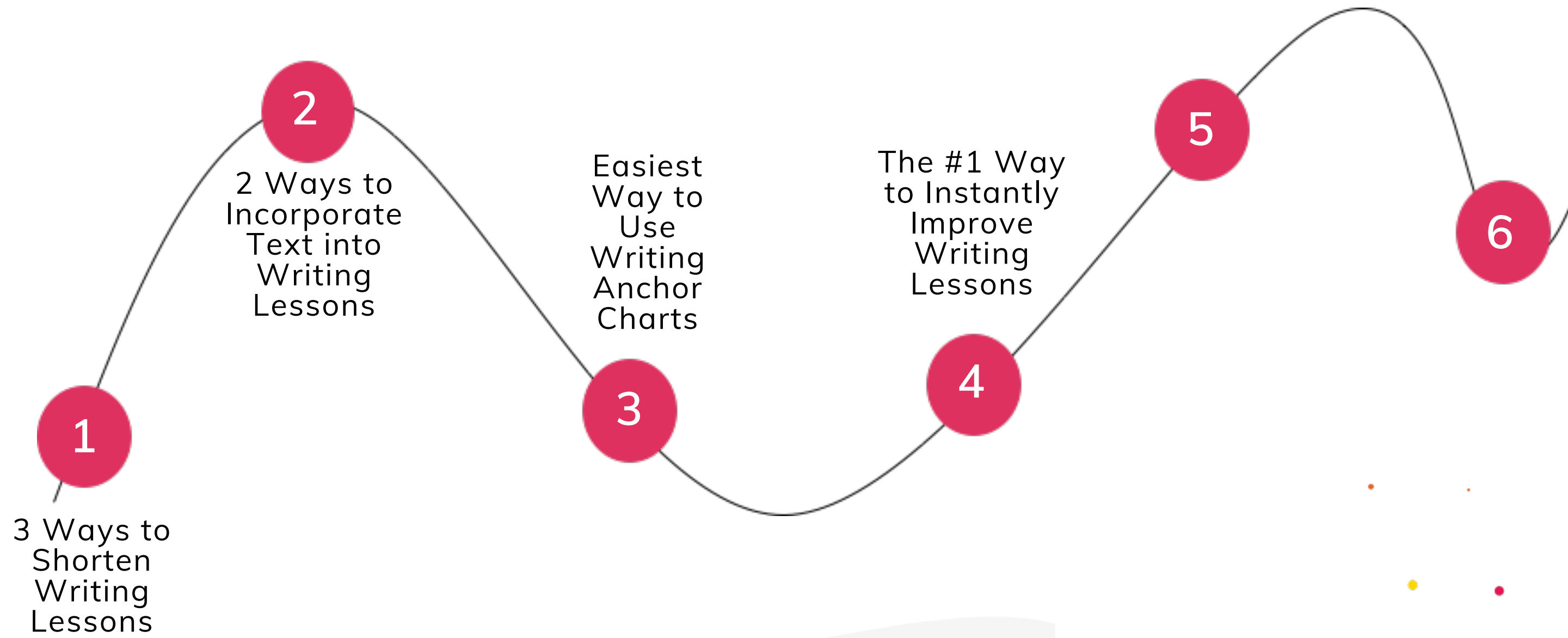
# WHERE WE ARE GOING...

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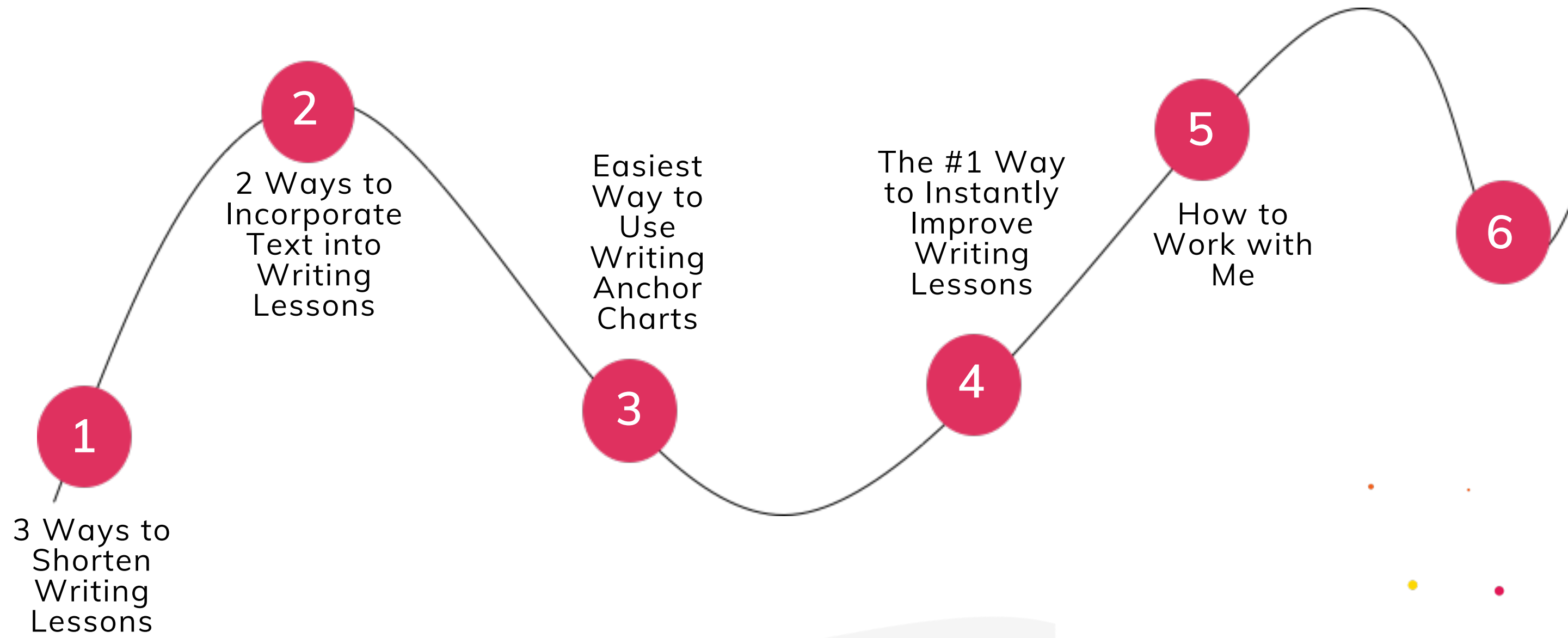
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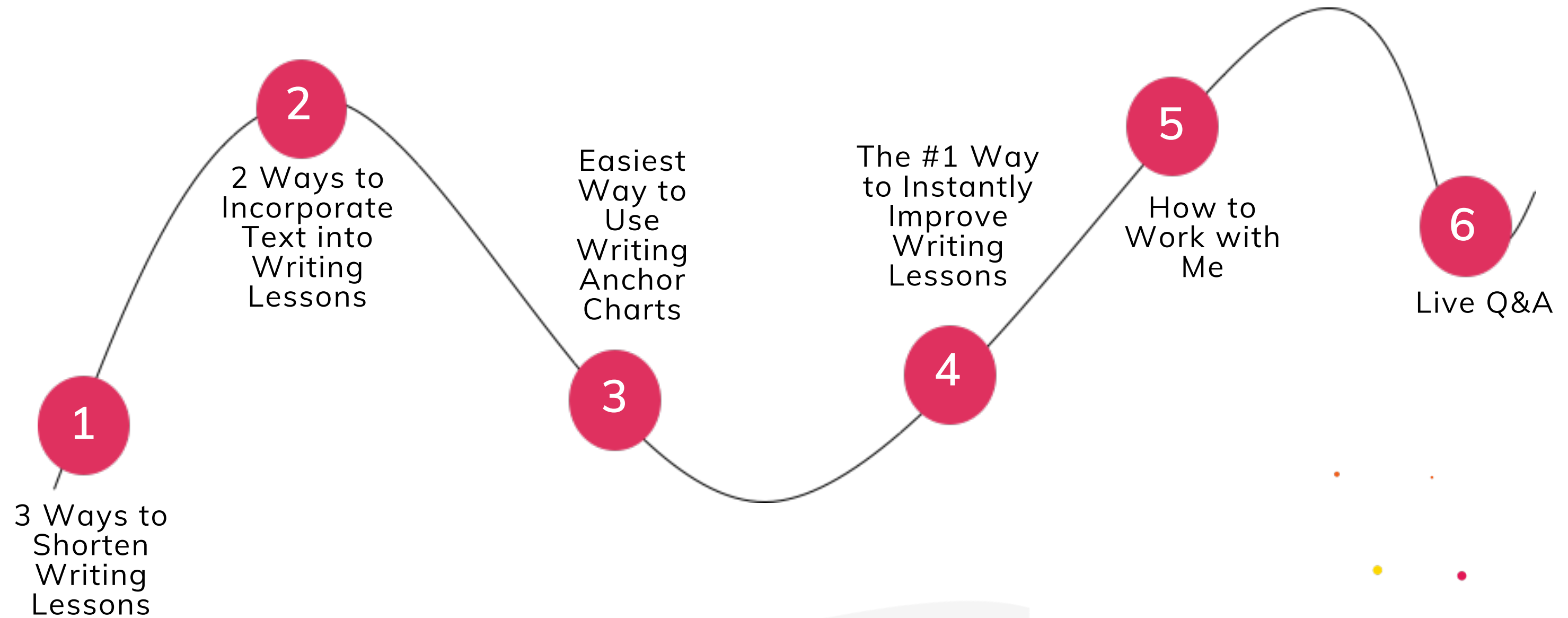
# WHERE WE ARE GOING...

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# WHERE WE ARE GOING...

---



Four  
Strategies  
that Great  
Writing  
Teachers are  
Using





## Strategy 1

Keep the lessons mini. They should be no more than 10-15 minutes!

Short  
lessons  
help with  
behavior  
management.





Short  
lessons help  
with  
increased  
retention.



# Workshop Model



Mini Lesson:  
10-15 minutes



Independent  
Writing:  
15-25 minutes



Conferencing:  
During independent  
writing



Sharing:  
5 minutes

Break the  
skills into  
very small  
pieces.



## Instead Of...

a lesson on 3 different types of leads for a personal narrative

## Break It Down To....

Day One: using onomatopoeias  
and questions as leads

Day Two: using action as a lead



Instead Of...

a lesson on adding dialogue  
to your story

# Break It Down To....

Day One: What is dialogue?

Day Two: punctuating dialogue with the tag at the end

Day Three: punctuation dialogue with the tag  
at the beginning



Yes,  
it takes longer to  
initially get through all  
of the lessons.  
But imagine not having  
to reteach and actually  
having time to give the  
lessons!





FREE!

[bit.ly/NotSoWimpyGuide](https://bit.ly/NotSoWimpyGuide)

# More time saving tips:

- ♥ Practice your lesson ahead of time.
- ♥ Have all of your materials for the lesson ready to go.





## Strategy 2

Use mentor text  
to show  
examples of  
good writing.

Read  
books  
to your  
writers.



Read  
passages  
with your  
writers.

## The Chimichanga

### Day 6 Narrowing a Topic

Have you ever tried a chimichanga? It is a large burrito with meat, cheese, and vegetables that is deep fried. You will find chimichangas on almost any Mexican restaurant menu, but El Charro Café in Tucson, Arizona gets the claim to fame. It is said that the chimichanga was first made in that restaurant. The crazy thing is that the original chimichanga was a mistake!

#### The First Chimichanga

Monica Fin started the restaurant El Charro Café in 1922. What's Cooking America reported that Fin was cooking burritos in her restaurant kitchen when she accidentally dropped a burrito in the deep fryer. In that moment, she had no idea that her accident would be the beginning of a new entree that millions of Americans would enjoy for years to come.

#### Naming the Chimichanga

Why did Fin call her creation a chimichanga? When she dropped the burrito, she almost said a curse word. She didn't want to do that in front of her young nieces and nephews, so she called out "Chimichanga!" The word was called out in frustration, but the name later became so common that many have shortened it to "chimi".

#### Popularity

The city of Tucson was proud of the chimichanga. In fact, according to Food & Wine magazine, Tucson has placed ads that encourage Americans to visit Tucson, "home of the chimichanga".

In 2011, El Charro Café and Macayo's Mexican Restaurant worked together to collect signatures. The restaurants petitioned the Arizona State Legislature to name chimichangas the official state food. According to their website, they were able to collect 2,200 signatures, but a bill has not yet been passed.

Next time that you take a bite of a deep-fried burrito, remember that chimichangas are bad!





- ♥ Read aloud
- ♥ Partner Reading
- ♥ Choral Reading
- ♥ Independent Reading

Students  
can keep some  
passages in  
their notebook  
as a reference.



## MINI LESSON TIP

You don't need to have a mentor text for every lesson. Just be certain to share a variety of texts during the unit.



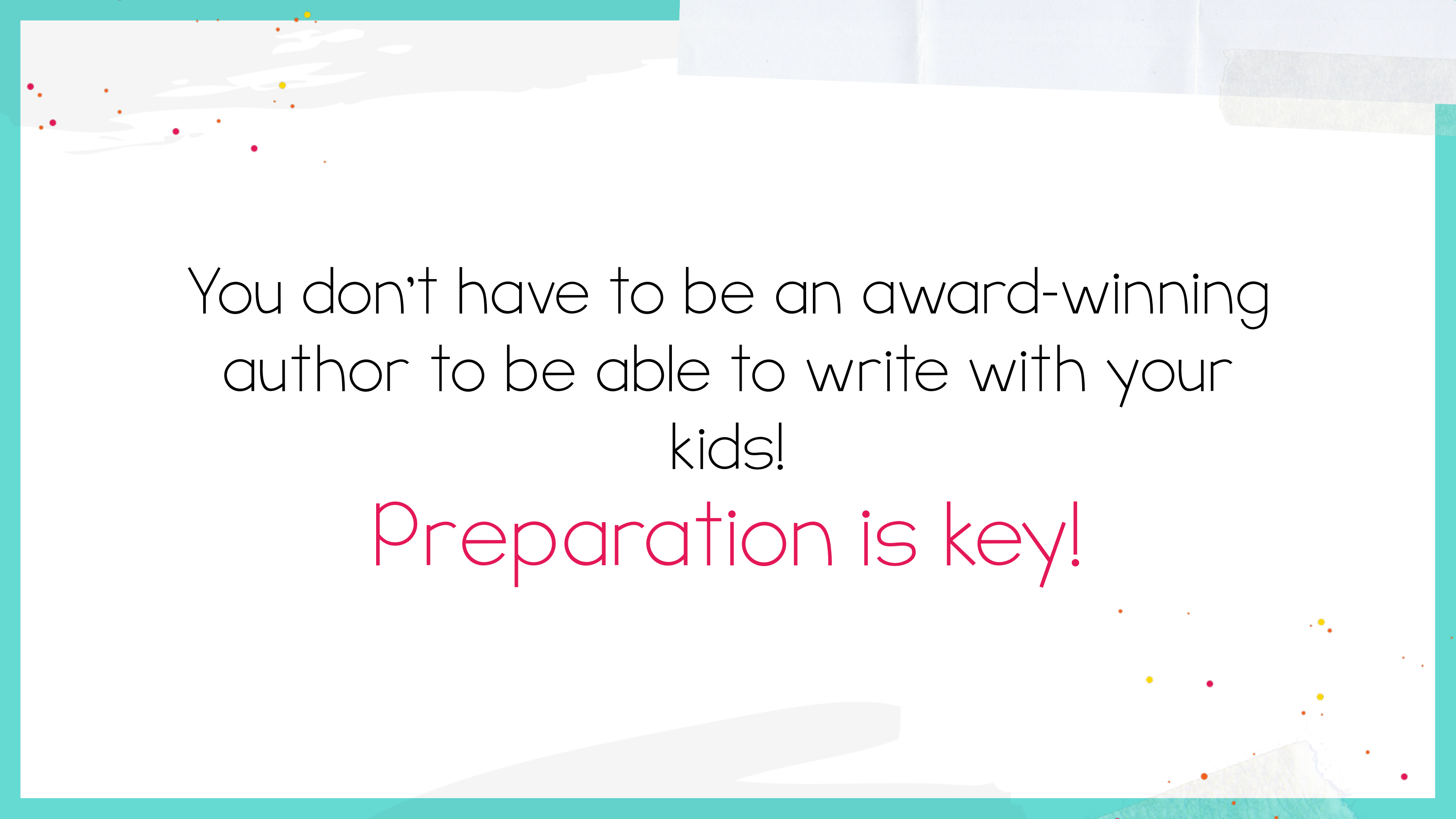


## Strategy 3

Use anchor charts to model writing in front of your students.

Writing with  
your students  
is a **must!**





You don't have to be an award-winning author to be able to write with your kids!

Preparation is key!

You  
aren't  
writing a  
whole story  
each day!

# TOPIC & CONCLUDING SENTENCES

PARAGRAPHS START WITH A TOPIC SENTENCE AND  
END WITH A CONCLUDING SENTENCE!

| Paragraph Topic  | Topic Sentence                                                            | Concluding Sentence                                                                                                  |
|------------------|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| chameleon color  | Chameleons can change the color of their skin.                            | Camouflage, communication, and adapting to temperature changes are some of the main reasons chameleons change color. |
| the Oregon Trail | A common route that was used to migrate west was called the Oregon Trail. | Travelers faced many adventures on their route stretching over 2,000 miles through six states.                       |



You don't have to be an artist! Display a simple digital anchor chart on your white board.

Keep students engaged by having them complete mini versions of the anchor charts.

## TOPIC & CONCLUDING SENTENCES

PARAGRAPHS START WITH A TOPIC SENTENCE AND END WITH A CONCLUDING SENTENCE!

| Paragraph Topic  | Topic Sentence | Concluding Sentence |
|------------------|----------------|---------------------|
| chameleon color  |                |                     |
| the Oregon Trail |                |                     |

NOT SO WIMPY TEACHER

Lessons 15 & 32



## Strategy 4

Have students implement the mini lesson immediately.



## MINI LESSON TIP

Keep all of your students at the same place in the writing process to decrease chaos.



After  
the mini lesson,  
give students a  
simple task  
related to the  
lesson.





Keep  
the task short  
and sweet!

## Example:

Now that we have talked about strong opinion statements, I want you to go back to your draft and revise your opinion statement so that it is stronger.

## Example:

Now that we have talked about using action as a lead, I want you to brainstorm a possible action lead for your story.

Use writing conferences to differentiate and help students with the lessons.



Make sure you give students time to write. Writing workshop must include time to work!



Would you like for  
me to help you  
implement a  
successful writing  
workshop that will  
have you and your  
students

loving writing?



You are invited to the...

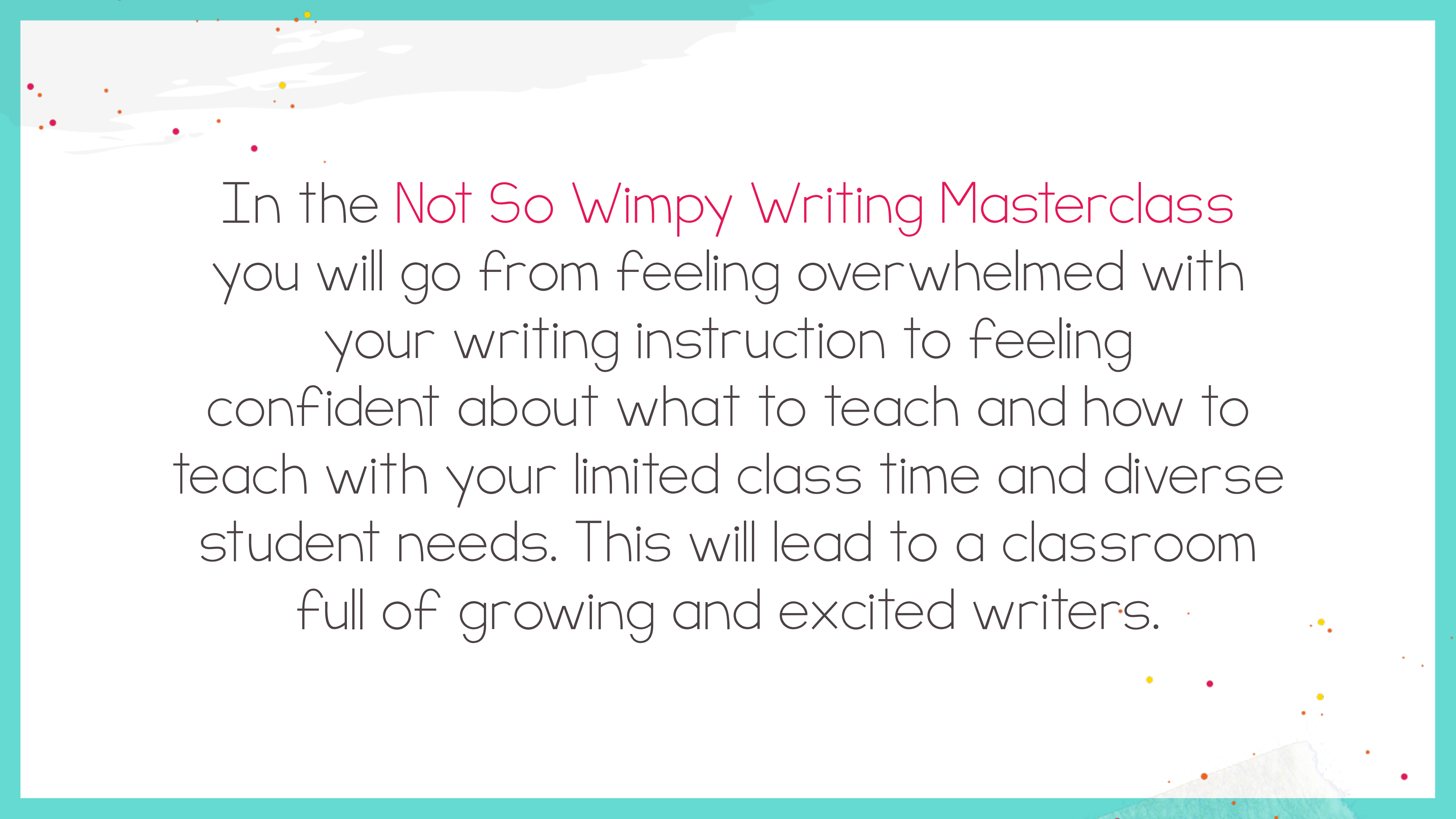
Not So Wimpy



writing

MASTERCLASS






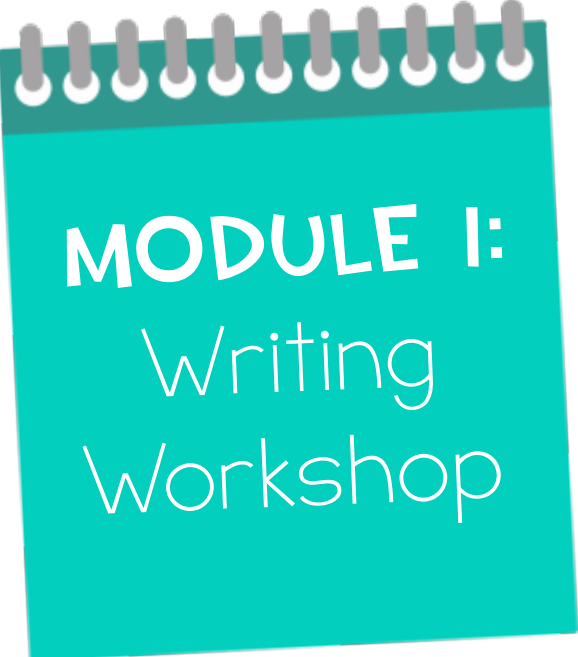
In the **Not So Wimpy Writing Masterclass** you will go from feeling overwhelmed with your writing instruction to feeling confident about what to teach and how to teach with your limited class time and diverse student needs. This will lead to a classroom full of growing and excited writers.




# By the end of the Masterclass, you will have:

- ♥ nailed down a class schedule that includes time for writing
  - ♥ learned how to deliver an effective mini lesson with mentor text and anchor charts
  - ♥ the tools needed to help your students write independently for 20-30 minutes
  - ♥ discovered simple strategies for conferencing with every single writer each week
  - ♥ practical ways to help your students to love writing
  - ♥ step-by-step plans for implementing writing workshop from day one
  - ♥ confidence when it comes to teaching writing
- 

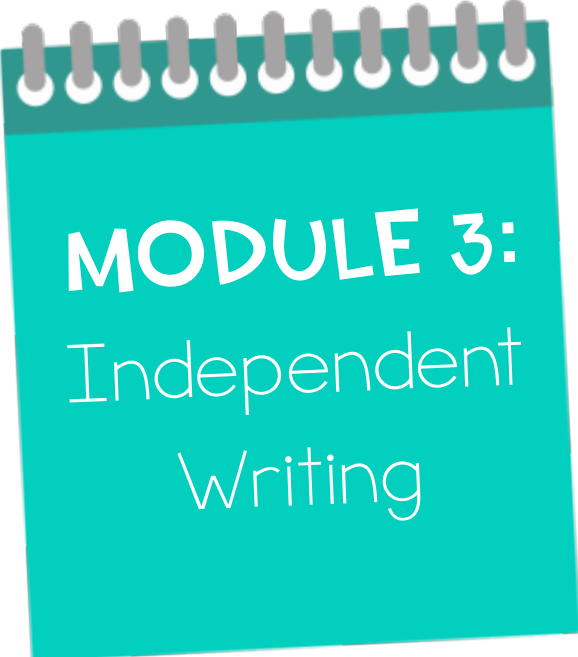
# Not So Wimpy Writing Masterclass Modules




**MODULE 1:**  
Writing  
Workshop



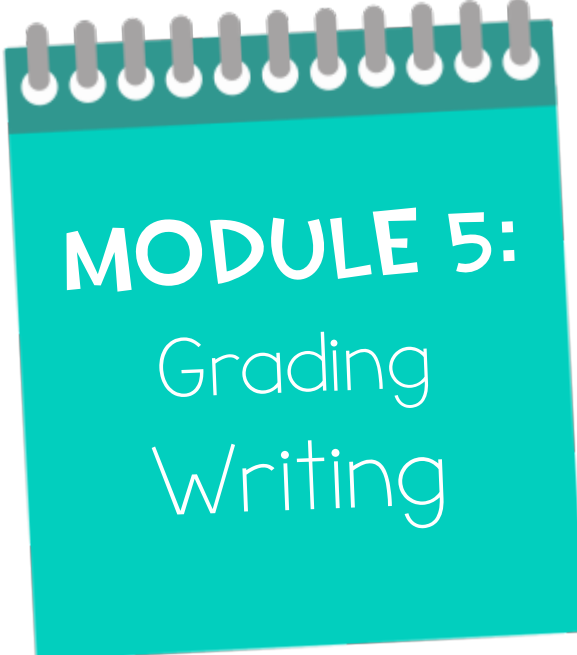
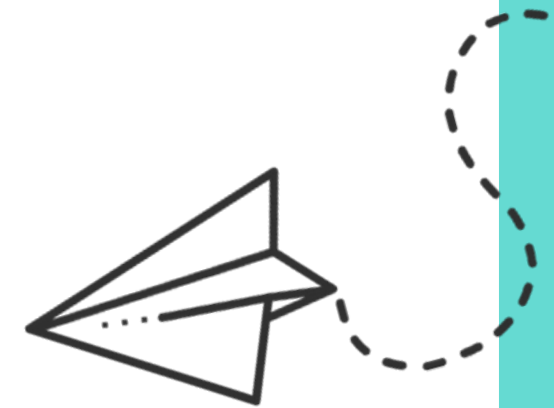
**MODULE 2:**  
Mini  
Lessons



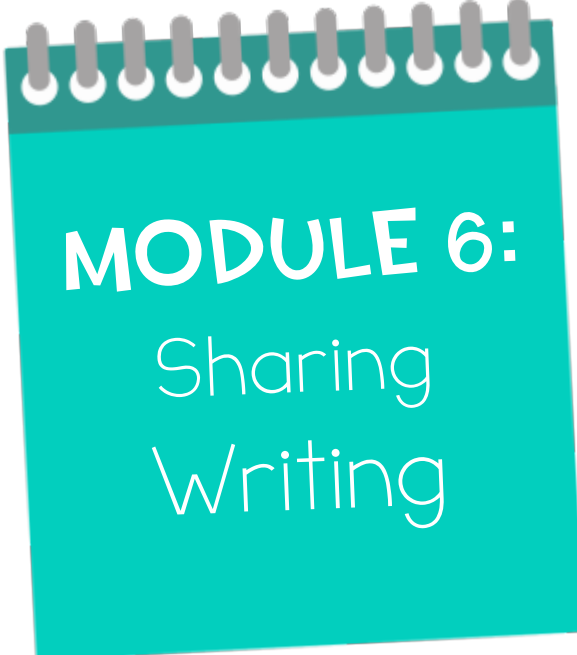
**MODULE 3:**  
Independent  
Writing



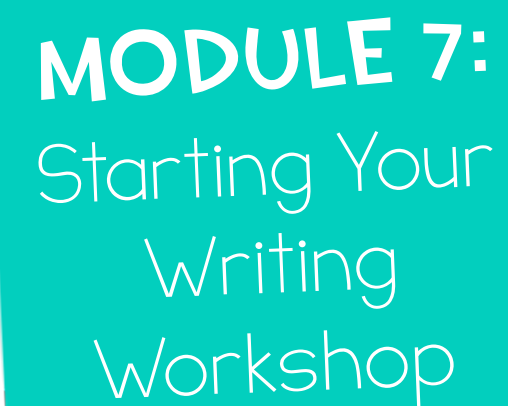
**MODULE 4:**  
Conferencing



**MODULE 5:**  
Grading  
Writing



**MODULE 6:**  
Sharing  
Writing



**MODULE 7:**  
Starting Your  
Writing  
Workshop





- ♥ 7 Modules with 38 training videos
- ♥ workbook for notetaking
- ♥ rubrics, conference forms, book lists, and other printables
- ♥ 10-hour PD certificate



- ♥ 38 Training Videos, Workbook, & PD Certificate
- ♥ **BONUS #1:** Facebook Group with Live Q&As
- ♥ **BONUS #2:** Extra Module
- ♥ **BONUS #3:** Lesson Demonstration

# What It Costs

~~\$400~~

\$97

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writing  
MASTERCLASS

One Payment  
of  
\$97

[www.notsowimpyteacher.com/masterclass](http://www.notsowimpyteacher.com/masterclass)



## Module I

---

# Implementing a Writing Workshop that Works





## Module 2

---

Mini Lessons that Make a  
Major Impact



## Module 3

---

Get Your Students Writing  
Independently



## Module 4

---

# Simple Ways to Conference With Every Writer



## Module 5

---

Getting Writing Grades  
Without Taking Papers  
Home Every Day



## Module 6

---

Share Student Writing  
Every Day



## Module 7

---

Starting Your Writing  
Workshop Today



- ♥ 38 Training Videos, Workbook, & PD Certificate
- ♥ **BONUS #1:** Facebook Group with Live Q&As
- ♥ **BONUS #2:** Extra Module
- ♥ **BONUS #3:** Lesson Demonstration



I am not special.

I just got tired of feeling  
inadequate and was brave  
enough to try new things.


It worked!





# WHY YOU'RE HERE

You are overwhelmed and  
don't feel like you have the  
time to teach writing.





## WHY YOU'RE HERE

You are frustrated and don't know how to teach writing.



# WHY YOU'RE HERE

Your students are not growing  
and mastering writing  
standards.





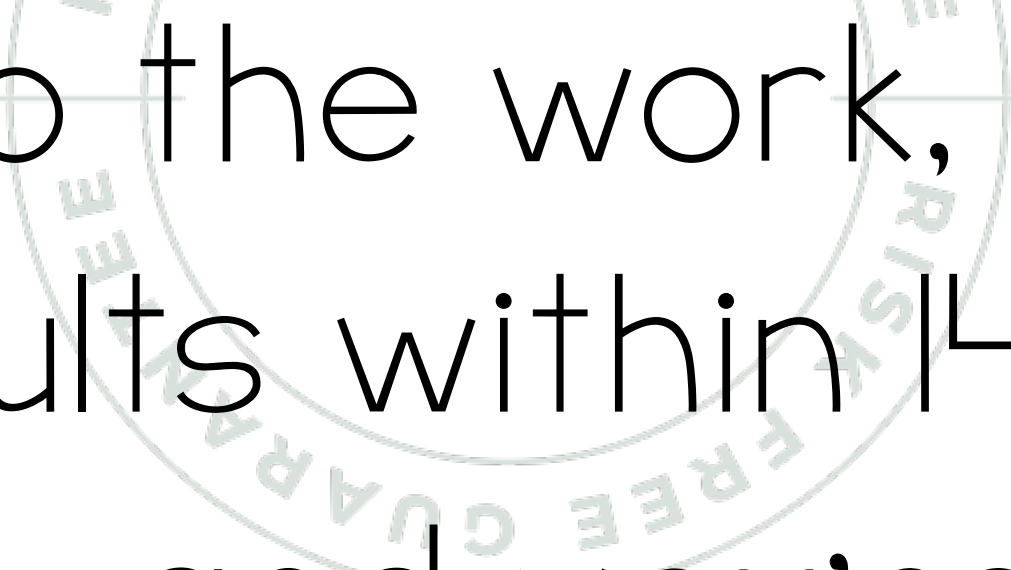
## Option #1

Stay Frustrated  
and  
Overwhelmed

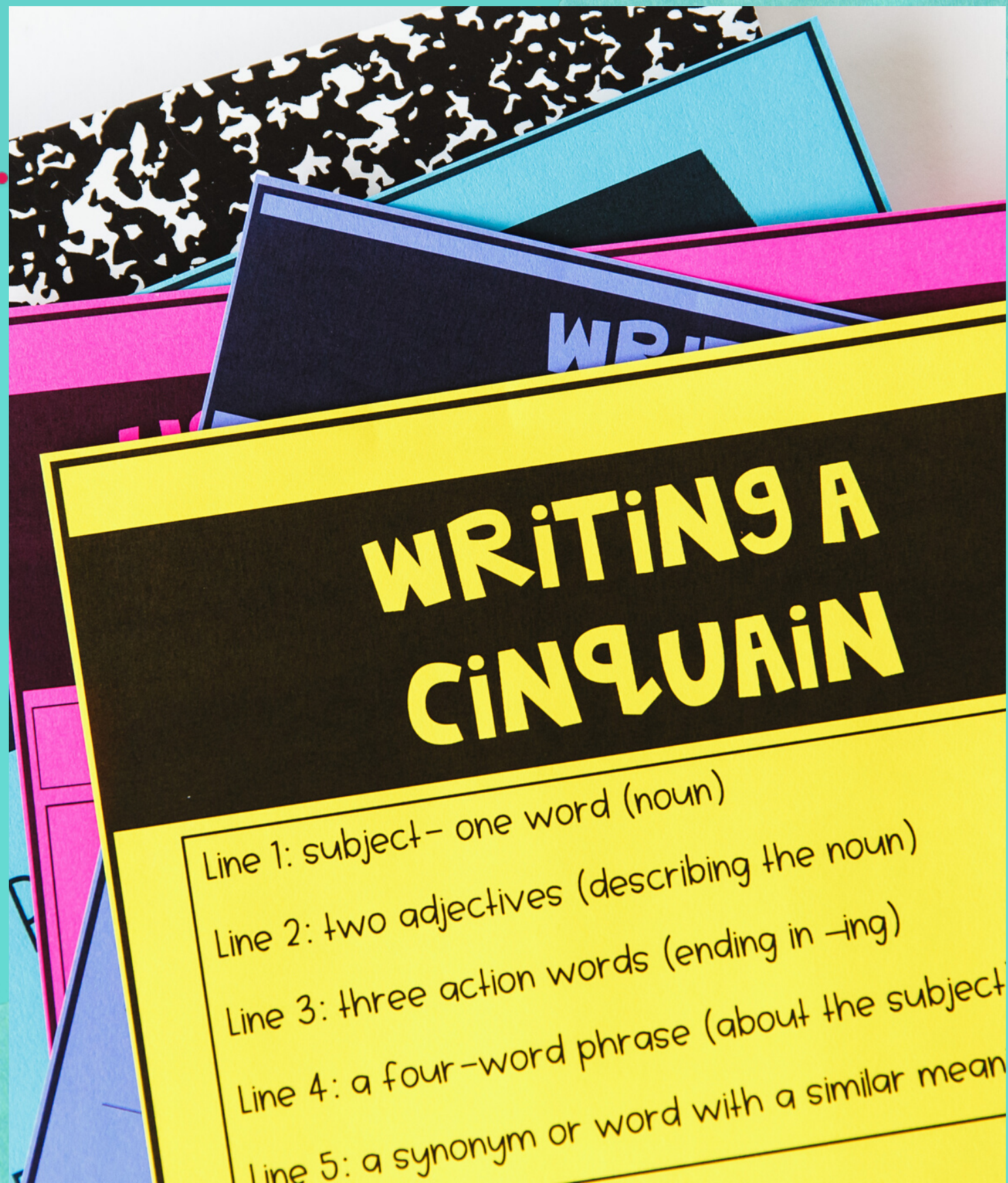
## Option #2

Follow a Proven  
Roadmap





If you do the work, show me your results within 14 days of enrolling, and you're still not satisfied, I'll gladly give you a full refund.



Don't Wait!!

# Fast Action Bonus

>>> FREE Poetry Writing Unit <<<

Not So Wimpy  
  
writing  
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One Payment  
of  
\$97

[www.notsowimpyteacher.com/masterclass](http://www.notsowimpyteacher.com/masterclass)

# TEACHER FEEDBACK

“This course will make you want to teach writing. It got me so excited and I want other teachers to be excited about teaching a difficult subject too.”

-Skye



[www.notsowimpyteacher.com/masterclass](http://www.notsowimpyteacher.com/masterclass)



It's no fairytale—you can teach your students to be great writers

Without the raging overwhelm, crippling stress and nightmarish “what-do-I-do-next” syndrome

ENROLL NOW

# Fill In Your Details



\*\*\*\*\*

## Here's what you're getting when you enroll today:

- Not So Wimpy Writing Masterclass 38 Training Videos
- 10 Hour Professional Development Certificate
- 8 Week Private Members Only Facebook Group
- 8 Additional Live Q&As Inside the Group
- Bonus: 18 Video Trainings for 3 Writing Genres

**\$97.00** USD

Full Name 

Email Address

Create Password 

Confirm Password 

Card

Paypal

Complete my purchase

# Confirmation Page

## Thank you for signing up!

I am so excited to work with you! Are you ready to get started? If so, click on the course button and bookmark it. I look forward to meeting you in our private Facebook group! Let's do this!

[Go to Course](#)

[Join Private FB Group](#)

# Your Library

Library VIP



## My Library



Not So Wimpy Writing Masterclass 2020

[Click Here](#)

## Recommended Resources



[Add Resource](#)

# Start Here



# The Members Area



## **Module 1: Writing Workshop**

In this module you will learn about making time for writing and the components of a quality writing workshop.

---



## **Module 2: Mini Lessons**

In this module you will learn how to give short focused lessons using anchor charts and mentor text.

---



## **Module 3: Independent Writing Time**

In this module you will learn how to use daily writing tasks to get your students writing independently.

---



## **Module 4: Conferences**

In this module you will learn about two different types of SIMPLE writing conferences and exactly what to say and do during conferences.

---

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# TEACHER FEEDBACK

“I was frustrated and confused, but now I am excited to get started with writing workshop! The course has clarified EVERY question and concern I have had about writing instruction.”

-Teresa



You're thinking...

That's a lot of  
money.



You're thinking...

I don't have time  
to take a course.



You're thinking...

I'm required to  
use a certain  
curriculum.



# TEACHER FEEDBACK

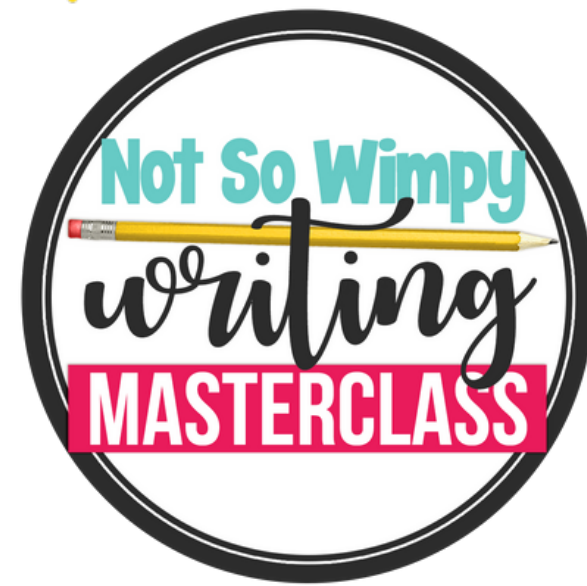
“Even as an experienced teacher with multiple years of teaching with the workshop model, this course helped to clarify what workshop for writing should look like.”

-Christina

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writing  
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Time for  
Questions &  
Answers

